

EAST SUSSEX APPRENTICESHIP GRADUATION 2024

BE A LEADER IN EAST SUSSEX SKILLS



NOVEMBER 2024
THE WELCOME BUILDING, EASTBOURNE
SPONSORSHIP PACK



SCTP SUSSEX COUNCIL OF
TRAINING PROVIDERS

ais apprenticeships
in sussex

Skills
EastSussex

Apprenticeships
Young Ambassador Network

CELEBRATING THE DRIVE, DETERMINATION, & GRIT OF AMAZING APPRENTICES IN EAST SUSSEX



East Sussex County Council and the Sussex Council of Training Providers will be bringing together apprentices of all ages, employers, and training providers, to showcase the success of East Sussex's amazing apprentices.

We want to celebrate the amazing stories of tenacious apprenticeship learners who have a burning desire to progress their careers and succeed.

Help us to celebrate their success by sponsoring the East Sussex Apprenticeship Graduation 2024!



IT'S A CELEBRATION



This exciting event will take place in November 2024 at The Welcome Building, Eastbourne, with an expected audience of over 200 guests from a diverse range of industries including construction, engineering, hospitality, digital, and healthcare.

Expect a night to remember, with exciting guest speakers and outstanding special achievement awards.

Special achievement awards include:

- Overall Contribution to the Business
- Amazing Colleague/Apprenticeship Employer
- Best Progression
- Tutor/Trainer of the Year



SPONSOR THE FUTURE OF TALENT



BE PART OF A REGION WIDE STORY

This is the countywide annual celebration event showcasing workplace apprenticeship investment and achievement; make sure your brand is associated with it.

BECOME A TALENT CHAMPION

Businesses that invest in people are marking themselves out as the ones ready to grow and adapt. Show yourself as a talent champion in the region.

TELL AMAZING STORIES

Help tell the stories of people of all ages in your organisation that have undertaken the pathway, and celebrate your own organisation for investing in skills.

SHOW HOW MUCH YOU CARE

Showcase your commitment to social value and skills, to local residents, and to a high profile group of press, local authority, and business leaders.



PACKAGES

HEADLINE SPONSOR £4,000

Show you are leading the conversation around talent

- Key note speech opportunity
- Introduction by host
- Full page advertorial in event programme
- Promotion on social media
- Access to 'proud headline sponsor' digital social media graphics
- Prominent branding within the brochure and booking site
- Exhibition opportunity
- Inclusion in event press releases

AWARD SPONSOR £2,000

Celebrate special achievements

- The sponsors will review the short-list, select the winning nominations, and present the awards
- Name check during the event
- Half page biography in event programme
- Promotion on social media
- Access to 'proud sponsor of' digital social media graphic
- Logo will be included within the event programme and booking site
- Exhibition opportunity
- Inclusion in event press releases

SUPPORTING SPONSOR £850

Celebrate local success stories

- Name check during the event and on social media
- Column biography in event programme
- Promotion on social media
- Access to 'proud supporting sponsor' digital social media graphic
- Logo will be included within the event programme and booking site
- Branded banners and literature display at event
- Inclusion in event press releases

