

NOVEMBER 2023

BRIGHTON & HOVE APPRENTICESHIP GRADUATION 6.00 - 8.00 PM, 7 NOVEMBER 2023

SPONSORSHIP PACK

CELEBRATING THE FANTASTIC ACHIEVEMENTS
OF BRIGHTON AND HOVE'S AMAZING APPRENTICES



SCTP SUSSEX COUNCIL OF
TRAINING PROVIDERS

ais apprenticeships
in sussex



BRIGHTON & HOVE APPRENTICESHIP GRADUATION 2023

SCTP is delighted to be working with Brighton & Hove City Council and city stakeholders, to bring together apprentices, employers and training providers to showcase the success of Brighton and Hove's most promising stars.

Apprentices are your employees. They work, collaborate, and learn within your business bringing diversity and fresh thought. Help us get their new careers off to the best possible start and support the Brighton & Hove Apprenticeship Graduation 2023!

The event will celebrate the amazing work being done by apprentices, employers and training providers across the city, including the hard work, dedication and commitment, of all those involved in the apprenticeship journey.



IT'S A CELEBRATION!

This exciting event will take place on the 7th November 2023 at the iconic Hilton Metropole Brighton, with an expected audience of over 200, including apprentices, and their families, apprenticeship employers, training providers, and special guests from across the city.

Expect a night to remember, with exceptional achievement awards, special guest speakers, and inspirational stories throughout the evening.



SUPPORT THE FUTURE OF TALENT

BE PART OF THE CITYWIDE STORY
This event will celebrate skills investment in the workplace, and this is your opportunity make sure your brand is associated with it.

BECOME A TALENT CHAMPION
Businesses that invest in people are marking themselves out as the ones ready to grow and adapt. Show yourself as a citywide talent champion.

TELL AMAZING STORIES
Help tell the stories of people in your organisation that have undertaken the pathway and celebrate your own organisation for investing in skills.

SHOW HOW MUCH YOU CARE
Showcase your commitment to a high profile group of press, local authority and business leaders in attendance.

GRADUATION CEREMONY SPONSORSHIP OPPORTUNITIES

1. HEADLINE SPONSORS £4,000

Show you are leading the conversation around talent and are committed to skills investment and community resilience by becoming an event partner.

2. AWARD SPONSOR £2,000

Awards are a great opportunity to enable those working behind the scenes to be recognised for the important contribution they make.

- Outstanding Contribution by an Apprentice to an Employer
- Employee Contribution to Apprenticeships
- Tutor/Trainer of the Year
- Above and Beyond Award

3. SUPPORTING SPONSORS £1,000

Highlight your organisational values and support your local community by becoming a supporting sponsor.

SPONSORSHIP PACKAGES

For further information or to express interest in sponsorship, please email: bhapprenticeships@sctp.org.uk

HEADLINE SPONSOR £4,000



Show you are leading the conversation around talent.

- Key note speech opportunity
- Introduction by host
- Full page advertorial in event programme
- Promotion on social media
- Access to 'proud headline sponsor' digital social media graphics
- Prominent branding within the brochure and booking site
- Exhibition opportunity
- Prominent branding within the event programme and booking site.

AWARD SPONSOR £2,000



Celebrate special achievements.

- The sponsors will review the short-list, select the winning nominations, and present the awards
- Name check during the event
- Half page biography in event programme
- Promotion on social media
- Access to 'proud sponsor of' digital social media graphic
- Logo will be included within the event programme and booking site
- Exhibition opportunity

SUPPORTING SPONSOR £1,000



Celebrate local success stories.

- Name check during the event and on social media
- Column biography in event programme
- Promotion on social media
- Access to 'proud supporting sponsor' digital social media graphic
- Logo will be included within the event programme and booking site