

BRIGHTON & HOVE ONLINE APPRENTICESHIP GRADUATION 2021 30TH JUNE 2021 SPONSORSHIP PACK

*Celebrating the Fantastic Achievements
of Brighton and Hove's Amazing Apprentices*



BRIGHTON & HOVE ONLINE APPRENTICESHIP GRADUATION 2021

SCTP is delighted to be working with Brighton and Hove City Council and city stakeholders, to bring together learners, employers and training providers to showcase the success of Brighton and Hove's most promising stars.

Apprentices are your employees. They work, collaborate, and learn within your business bringing diversity and fresh thought. Help us get their new careers off to the best possible start and support the Brighton & Hove Apprenticeship Online Graduation 2021!

The event will celebrate the amazing work being done by apprentices, employers and providers across the city, including the hard work, dedication and commitment, of all those involved in the apprenticeship journey.



IT'S A CELEBRATION!

This exciting event will take place on 30th June 2021, with an expected audience of around 200, including special guests from a diverse range of industries including construction, digital and healthcare. Expect a night to remember, with achievement awards, special guest speakers, and inspirational stories throughout the evening.



SUPPORT THE FUTURE OF TALENT

BE PART OF THE CITYWIDE STORY

This event will celebrate skills investment in the workplace, and this is your opportunity make sure your brand is associated with it.

BECOME A TALENT CHAMPION

Businesses that invest in people are marking themselves out as the ones ready to grow and adapt. Show yourself as a citywide talent champion

TELL AMAZING STORIES

Help tell the stories of people in your organisation that have undertaken the pathway and celebrate your own organisation for investing in skills.

SHOW HOW MUCH YOU CARE

Showcase your commitment to a high profile group of press, local authority and business leaders in attendance.

GRADUATION CEREMONY SPONSORSHIP OPPORTUNITIES

1. HEADLINE SPONSORS/EVENT PARTNERS - £1000

Show you are leading the conversation around talent and are committed to skills investment and community resilience by becoming an event partner.

2. SUPPORTING SPONSORS - £500

Highlight your organisational values and support your local community by becoming a supporting sponsor.

3. AWARD SPONSORSHIP (FOR BUSINESSES) - £500

Awards are a great opportunity to enable those working behind the scenes to be recognised for the important contribution they make.

For further information or to express and interest in sponsorship, please email: bhapprenticeships@sctp.org.uk

PACKAGES

HEADLINE SPONSORS/EVENT PARTNERS £1000

- Introduction by host
- Half page biography in digital brochure
- Promotion on social media
- Access to 'proud sponsor of' digital social media graphics
- Name check during the event and on social media
- Prominent branding within the digital brochure and booking site

SUPPORTING SPONSOR £500

- Promotion on social media
- Column biography in the digital brochure
- Access to 'proud sponsor of' digital social media graphic
- Name check during the event and on social media
- Logo will be included on the booking site

AWARD SPONSOR £500

- Column biography in the brochure
- Introduction by the event host
- The sponsor will review the short-list, select the winning nomination, and present the award

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| AWARD 1 | Outstanding Contribution by an Apprentice to an Employer |
| AWARD 2 | Employee Contribution to Apprenticeships |
| AWARD 3 | Tutor/Trainer of the Year |
| AWARD 4 | Outstanding Achievement on a Traineeship |
| AWARD 5 | Above and Beyond Award |

