



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP



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South East LEP European Social Funding (ESF) launch event

Thursday 30th August 2018

SLIDE PACK





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**Department
for Work &
Pensions**

(ESF MA)

European Social Fund Programme

Joanna Wright
August 2018



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EU Growth Programme

- Made up of 3 Structural and Investment Funds:
 - European Social Fund (ESF)
 - European Regional Development Fund (ERDF)
 - (part of) European Agricultural Fund for Rural Development (EAFRD)
- €454bn (£355bn) investment over 7 years across Europe
- National Programmes worth £5.5bn for delivering national and local priorities
- Individual Operational Programmes at national level
- LEP area ESIF Strategies



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ESF 2014-20

- Greater alignment with EU2020 strategy
- More emphasis on social inclusion
- Greater focus on outcomes with incentives (6% performance reserve released when targets are met)
- There are two new aspects:
 - the Youth Employment Initiative, (allocated to NUTS 2 areas with youth unemployment above 25%); England's share is €159m.
 - Community Lead Local Development



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ESF in England

- £2.9bn total programme (ESF) value
- Original cycle 2014 to 2020, with delivery up to 2023
- Performance Reserve and N+3 targets
- Treasury underwriting - requirement for 'additionality' and Value for Money.
- All ESF funding must be delivered in-line with the regulatory and legal requirements



Progress to date

- Current Commitment to ESF is 1.418bn, which equates to 47% of total allocation.
- There are 136 Direct Bid projects with commitments totalling £345m and 162 CFOs MOUs valued at £1.073bn.
- There are 32 Outline Applications undergoing assessment with the total value of £41m (PA1 £18.4m, PA2 22.5m) and 64 Full applications in appraisal, these total £229m (PA1 £75m, PA2 £154m)
- There are 21 live ESF calls at 27th August 2018.
- A total of 78 calls are in the forward plan, totalling £168.3m (ESF).



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Priority Axis and Investment Priority

PA 1 Inclusive Labour Markets

- 1.1 Access to employment for jobseekers and inactive people
- 1.2 Sustainable integration of young people
- 1.3 Youth Employment Initiative (YEI)
- 1.4 Active Inclusion
- 1.5 Community-Led Local Development (CLLD)

PA 2 Skills For Growth

- 2.1 Enhancing equal access to lifelong learning
- 2.2 Improving the labour market relevance of education and training systems



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Roles and Responsibilities of the MA

- The Managing Authority is accountable for:
 - selecting projects
 - the performance of the programme (financial, outputs, results)
- We collaborate with Local Enterprise Partnerships to develop Calls for projects to meet Operational Programme priorities and local strategy needs
- We receive, scrutinise and pay claims from projects on a quarterly basis.
- We conduct a programme of management verifications on a sample of the quarterly claims. Providers will have to re-pay any ineligible expenditure.
- We report progress to the Programme Monitoring Committee – a body made up of external stakeholders and the Commission.



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Delivery



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- We are taking a localised approach to ESF Delivery
- Notional Allocations have been made to the Local Enterprise Partnership (LEP) areas for ESF.
- LEPs and partners have developed strategies for spending the funds in their areas, but the Managing Authority remains accountable and will take all decisions on how the funds are spent.
- We have offered the services of the national co-financing organisations (CFOs).



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Co-Financing Organisations

National organisations who pre-supply match-funding:

- Skills Funding Agency (SFA)
- Department for Work & Pensions (DWP)
- Big Lottery Fund (BLF)
- National Offenders Management Service (NOMS CFO)



National Allocation/Commitment

Priority Axis	Investment Priority	ESF Notional Allocation (€m)	Committed Spend %
1 - Inclusive Labour Markets	1.1 - Access to employment for jobseekers and inactive people	€816.33	41.36%
	1.2 - Sustainable integration of young people	€191.90	89.35%
	1.3 - Youth Employment Initiative (YEI)	€319.58	55.39%
	1.4 - Active Inclusion	€645.03	88.91%
	1.5 - Community-Led Local Development (CLLD)	€58.36	47.45%
2 - Skills For Growth	2.1 - Enhancing equal access to lifelong learning	€1072.74	391.15%
	2.2 - Improving the labour market relevance of education and training systems	€232.39	16.85%
Total		€3336.34	48.29%



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The Future



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- The Government extended the guarantee on 24th July 2018 to cover the full 2014 – 20 programme period and allocation in the event of a no deal scenario.
- We are developing calls and appraising applications as usual.
- We are working closely with Treasury to ensure ESF Funding Agreements adhere to their strict standard around national priorities as well as value for money standards.
- Local ESIF Sub-committee will continue to be consulted on the strategic fit and local value for money information of submitted projects.



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Q & A



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SELEP and ESF Funding to date

Lorraine George

EU Funding Programmes Strategic Lead



ESF forms £71.6m of SELEP's total £161m EU funding

ESIF

- **£161m** allocated to SELEP for a 2014-2020 programme

ESF

- **£71.6m**
- Access to employment, integration of young people, social inclusion, and investing in skills, education and lifelong learning

ERDF

- **£74.1m**
- Research and innovation, SME growth, low carbon economy

EAFRD

- **£14.5m**
- Rural businesses, rural tourism and food manufacturing

In line with ESF priorities and SELEP's ESIF Strategy

ESF PRIORITY AREAS

Access to Employment

Sustainable integration of young people and adults into the labour market

Promoting Social Inclusion and Combating Poverty

Investing in Education, Skills and Lifelong Learning

ESF OPT-INS

DWP

BIG LOTTERY

ESFA

SELEP ACTIVITIES

Active inclusion:
Transitions to Work and reducing Youth unemployment

Employer led Infrastructure & Information, Advice & Guidance

Increased apprenticeships & other vocational provision (including brokerage)

Up-skilling the workforce and SME Growth

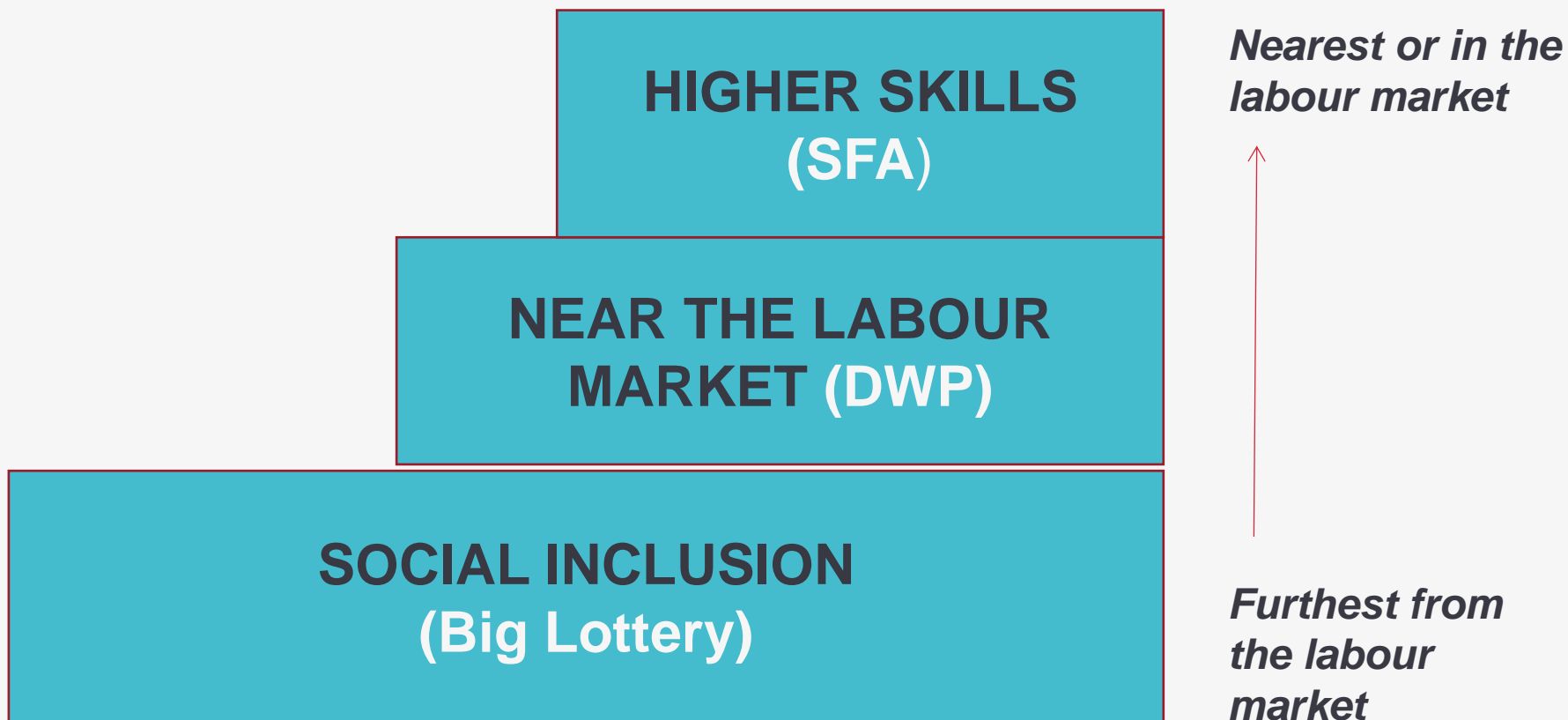
EXTRACTED FROM ESIF STRATEGY



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These priorities established the *‘Escalator of Opportunity’* model

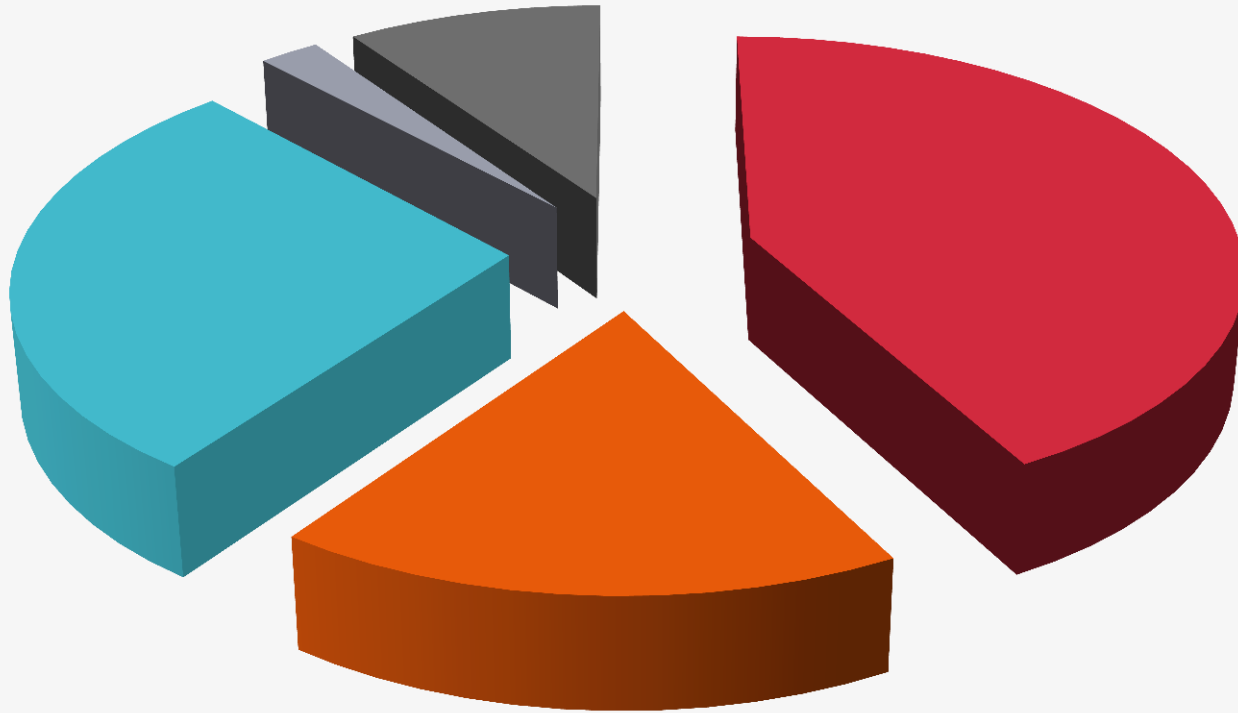




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Approximately £50m ESF has been contracted to date:



- SFA
- DWP
- Big Lottery
- Youth Employment initiative 'On Track'
- Community Led Local Development

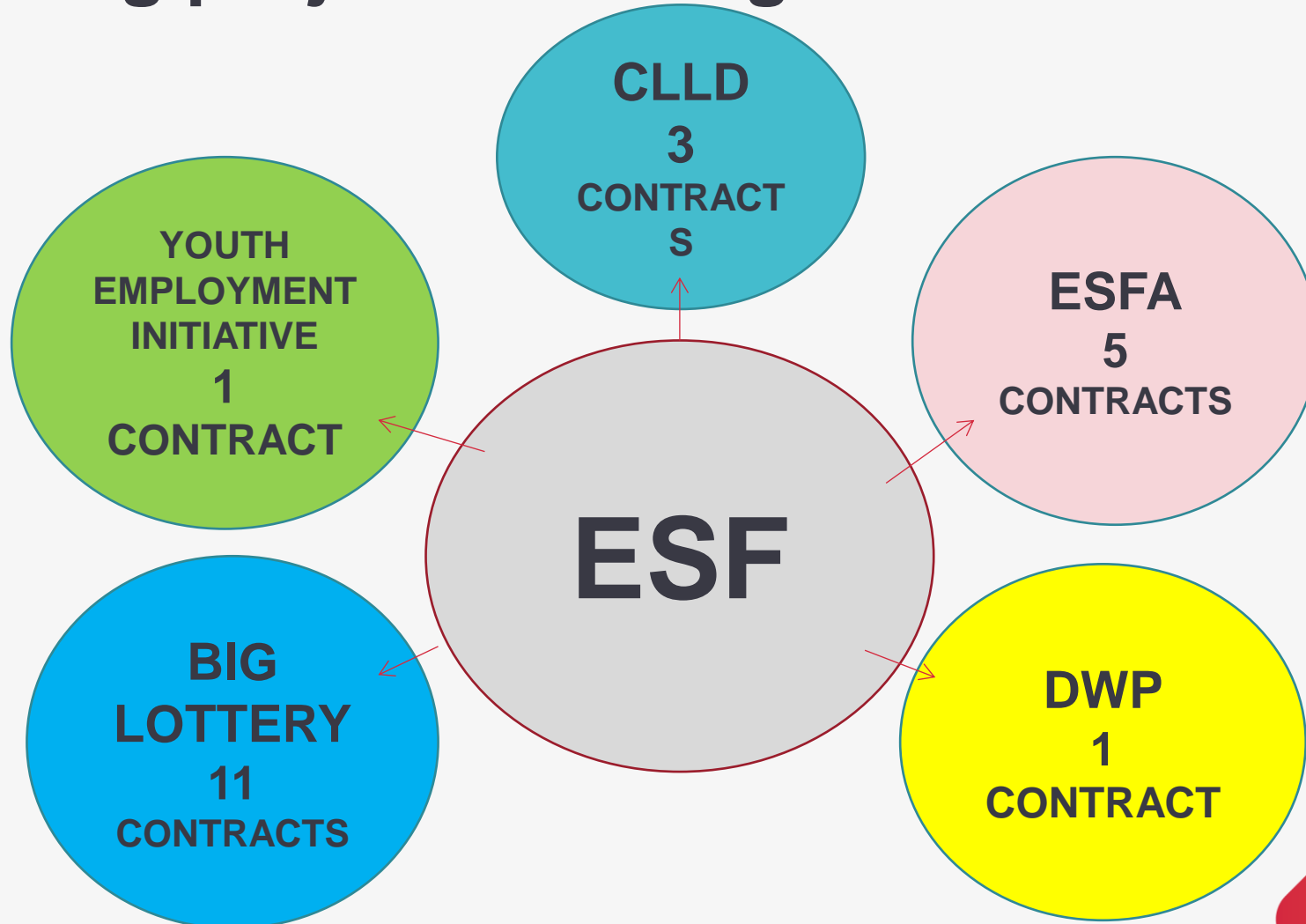




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Now delivering projects on the ground





ESF projects on the ground



ESF Priority / Match funder	Project Name	Geog
Close to or in labour market Basic and Higher Level Skills – Education and Skills Funding Agency (ESFA)	Enhancing Apprenticeships (STUK and SEETEC)	All LEP
	Higher level skills in workforce (Ixion)	All LEP
	Basic level Skills in the workforce (STUK)	All LEP
	Numeracy skills support in the workforce (STUK)	All LEP
	Digital Skills in the workforce (East Kent College)	ALL LEP
Near work- DWP	Work Routes (Reed)	ALL LEP
Youth empl initiative	Thurrock on Track	Thurrock
Further from work Social Inclusion – Big Lottery	Ginger Bread 'Working Forward	All LEP (2 contracts)
	4SX The way to Work	Greater Essex



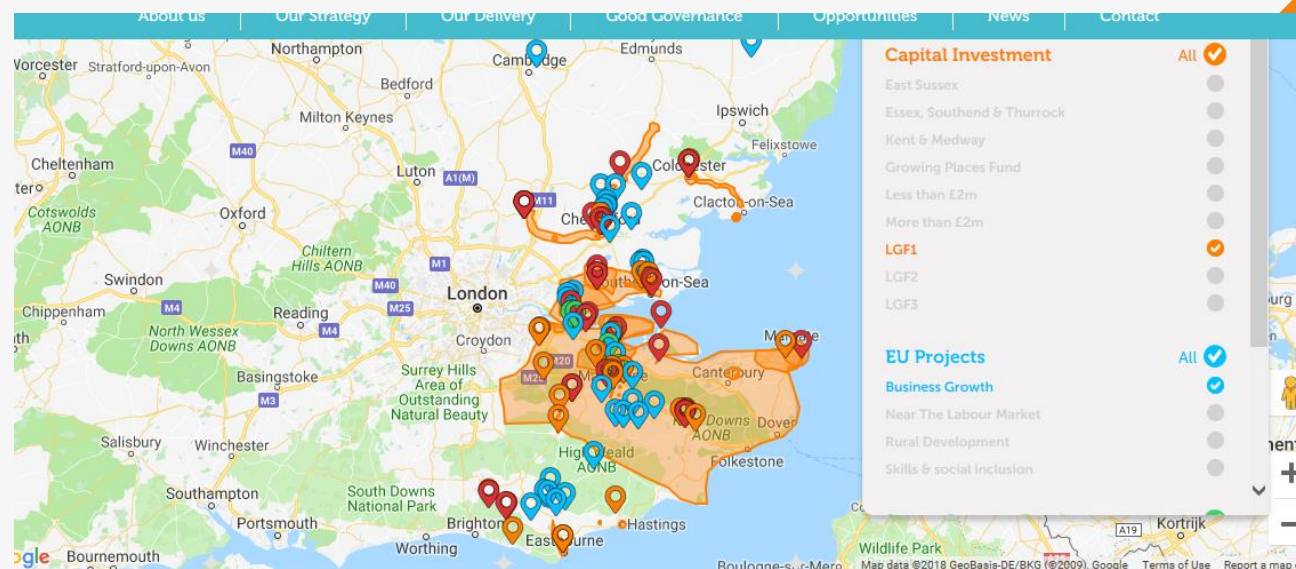
ESF projects on the ground



ESF Priority / Match funder	Project Name	Geography
Social Inclusion – Big Lottery	Ixion ‘Connecting Choices’	Greater Essex
	Enable East ‘Heads up’	Greater Essex
	Rural community Council of Essex Skills Project	Greater Essex
	Papworth Trust ‘Community Connections’	Greater Essex
	Royal British Legion Industries (RBLI) ‘Better Opportunities’	Kent & East Sussex
	Porchlight ‘Aspirations for Life’	Kent & East Sussex
	Social Enterprise Kent ‘Lots More to Offer’	Kent & East Sussex
	Sussex Community Development Association ‘Let’s Get Working’	Kent & East Sussex

Find out more:

- **Booklet describing projects:**
[http://www.southeastlep.com/app/uploads/SELEP_brochure_\(ESF_and_Skills_Capital\).pdf](http://www.southeastlep.com/app/uploads/SELEP_brochure_(ESF_and_Skills_Capital).pdf)
- **Interactive map on SELEP website:**
<http://www.southeastlep.com/projects-map/>
- **Videos on SELEP website:**
www.southeastlep.com





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Current calls with ESFA and local fit

Louise Aitken

SELEP Skills Lead

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Education & Skills Funding Agency (ESFA) ESF calls

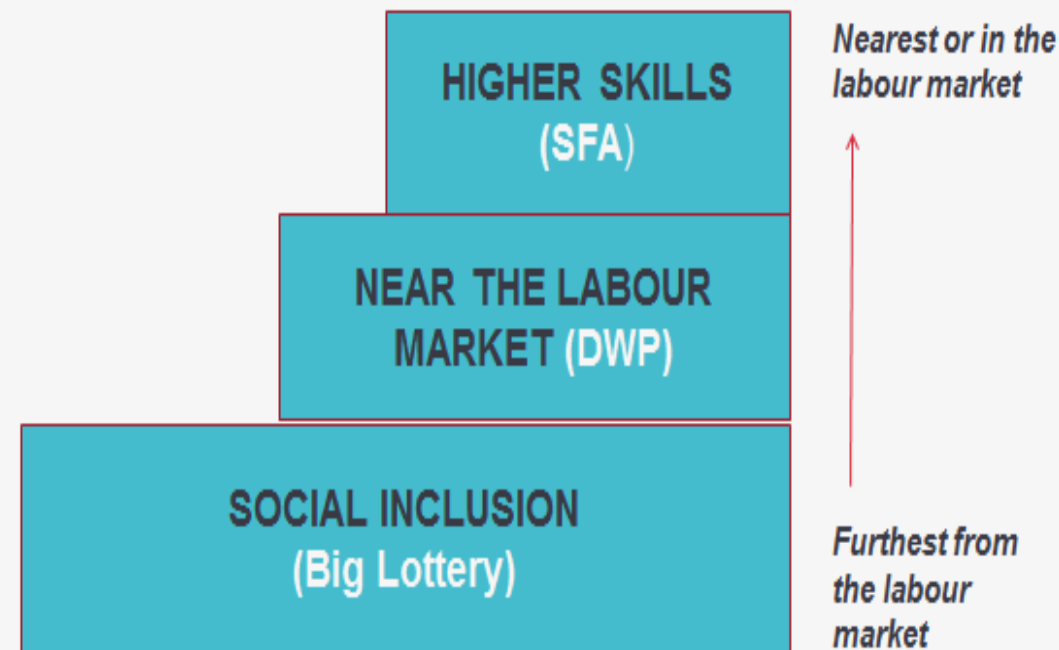
- Calls published w/c 20th August at <https://education.bravosolution.co.uk>
- Registration required to view calls and bid
- Calls also available to view on SELEP website at <https://www.southeastlep.com/opportunities/esf-calls-for-proposals/>
- Whilst this is SELEP's ESF allocation – **process managed by ESFA**
- **Applications must cover the whole SELEP area (stipulation by ESFA)**
- Start date of April 2019 and all activity to complete by 31st July 2021

Education & Skills Funding Agency (ESFA) ESF calls

Themes of calls:

- 1.1. Skills Support for unemployed
- 1.2. NEET (15-24)
- 1.4. Community Grants
- 2.1. Skills Support for the workforce / redundancy

- Consistent with 'Escalator of Opportunity' concept



1.1. Skills Support for Unemployed (SSU)



1.1 - Access to employment for 16+ job seekers and inactive people, including the long term unemployed and people far from the labour market.

The aim of the service is to:

- provide participants with support so that they can **compete effectively in the labour market**;
- **encourage Inactive people to participate** in the labour market and to improve their employability;
- address the **Basic Skills needs of Unemployed and Inactive people** so that they can compete effectively in the labour market;
- provide **support for women who are underrepresented in the labour market**, and particularly those who are currently Inactive

Total commitment: £2,250,000

SELEP Priorities?

- 178,000 workless households
- 119,500 economically inactive people wanting a job
- 47,860 people on out of work benefits
- Align with LEP Skills Strategy
www.southeastlep.com/our-strategy/skills/
- Priority for key sectors
- Meaningful qualifications responding to industry
- Address pathways to sectors
- Particular focus on homeless people, ex-offenders, older people, addressing gender inequality
- Must not duplicate current (Reed) contract

1.1. Skills Support for Unemployed (SSU): Funding & outcomes

Description	Volumes	Unit Cost	Conversion Rate
ST01 Learner Assessment and Plan*	1484	80	£ 118,720.00
RQ01 Regulated Learning			£ 1,081,316.00
NR01 Non Regulated Activity			£ 649,464.00
PG01 Progression Paid Employment (EMP)	445	600	£ 267,000.00
PG03 Progression Education (EDU)	119	300	£ 35,700.00
PG04 Progression Apprenticeship (EDU)	148	600	£ 88,800.00
PG05 Progression Traineeship (EDU)	30	300	£ 9,000.00
Total ESF Specification **			£ 2,250,000.00

*ST01 require start on learning (RQ or NRQ) to be eligible for claiming

** Total SELEP ESF commitment is £2,500,000. Call spec is minus 10% ESFA admin fee

1.2. NEET (15-24)

1.1. Sustainable integration into the labour market of Young People, in particular those not in employment, education or training including young people at risk of social exclusion.

The aim of the service is to:

- Provide **employability skills** such as job and interview preparation
- include the **provision of opportunities** for interventions such as **employer-based** vocational training and tasters, employment trials, work placements or internships, work pairing and volunteering and pre-recruitment training
- include engagement with **marginalised Participants** and support for them to re-engage with education or training.
- address the Basic Skills needs of Participants so that they can compete effectively in the labour market.

Total commitment: £ 811,996



SELEP Priorities?

- SEND, harder to reach long-term NEET, carers, children in care and care leavers, those in rural areas, homeless/at risk of, & those with mental health barriers
- 2,699 16-17 year olds are Not in Education, Employment or Training
- 9,675 18-24 year olds claiming out of work benefits
- 17,000 economically inactive 16-24 year old (excludes students)
- Support focused on individuals
- Focus on key sectors and a bridge to jobs
- Must complement current Essex CC / Princes Trust contracts
- Align with LEP Skills Strategy
www.southeastlep.com/our-strategy/skills

1.2. NEET

Description	Volumes	Unit Cost	Conversion Rate
ST01 Learner Assessment and Plan*	516	200	£ 103,200.00
RQ01 Regulated Learning			£ 274,898.00
NR01 Non Regulated Activity			£ 274,898.00
PG01 Progression Paid Employment (EMP)	52	750	£ 39,000.00
PG03 Progression Education (EDU)	175	500	£ 87,500.00
PG04 Progression Apprenticeship (EDU)	26	750	£ 19,500.00
PG05 Progression Traineeship (EDU)	26	500	£ 13,000.00
Total ESF Specification **			£ 811,996.00

* ST01 require start on learning (RQ or NRQ) to be eligible for claiming.

**Total SELEP ESF commitment is. Call spec is minus 10% ESFA admin fee

1.4. Community Grants



1.4 – To support people with multiple & complex barriers to participation to address these underlying issues and to move closer to or into the labour market.

The aim of the service is to:

Engage a Managing Agent to design, implement and administer a Community Grants Programme to third sector organisations and small organisations.

Total commitment = £ 709,859.00

SELEP Priorities?

- 178,000 workless households
- 119,500 economically inactive people wanting a job
- 47,860 people on out of work benefits
- Over 2,150 homeless or threatened with homeless households
- 176,000 people with no qualifications
- Growing numbers of people with mental health barriers
- Align with LEP Skills Strategy
www.southeastlep.com/our-strategy/skills/

1.4. Community Grants

Description	Volumes	Unit Cost	Conversion Rate
ST01 Learner Assessment and Plan	504		
CG01 Community Grant Payment			£ 617,268.70
CG02 Community Grant Management Cost			£92,590.30
PG01 Progression Paid Employment (EMP)	86		
PG03 Progression Education (EDU)	71		
Total ESF Specification *			£ 709,859.00

* Total SELEP ESF commitment is £788,732. Call spec is minus 10% ESFA admin fee

2.1. Skills Support for the Workforce (SSW)



2.1 – to increase the skills levels of employed people from the existing level to the next level up, to encourage progression

The aim of the service is to:

To provide individuals with the opportunity to develop the skills that will enable them to progress in employment through:

Strand 1 - Skills Support for the Workforce:

- support to employers to employ and develop individuals to fill **intermediate, technical & higher-level skills gaps & shortages.**
- addressing the **Basic Skills** needs of the Employed
- increase skills levels of the Employed to at least **the next level up**
- increase the number of people with **technical & job specific skills**, to progress them into education, employment & apprenticeships
- **increase skills levels of employed women**
- **promote apprenticeships** to address skills gaps within existing workforce.

Stand 2: Skills Support for at risk of redundancy/ recently redundant:

- Support Enterprises that are **undergoing industrial restructuring**
- Supporting **recently redundant individuals** where initial contact through previous employers has not been possible.

Total commitment = £2,700,000

SELEP Priorities?

- Focus on key sectors
- Upskilling teaching staff
- Align with LEP Skills Strategy
www.southeastlep.com/our-strategy/skills/
- Meet changing needs of employers – from entry to higher level
- Innovative, SMART delivery – i.e. VR, online
- Address gender imbalance
- Supporting people with mental health barriers and disabilities

2.1. Skills Support for the Workforce (SSW)



Description	Volumes	Unit Cost	Conversion Rate
ST01 Learner Assessment and Plan*	1465	200	£ 293,000.00
RQ01 Regulated Learning			£ 1,727,954.00
NR01 Non Regulated Activity			£ 431,996.00
PG01 Progression Paid Employment (EMP)	73	500	£ 36,500.00
PG03 Progression Education (EDU)	147	500	£ 73,500.00
PG04 Progression Apprenticeship (EDU)	73	600	£ 43,800.00
SD01 Progression WITHIN Work	293	250	£ 73,250.00
SD02 - LEP agreed Development Plan	1	2000	£ 20,000.00
Total ESF Specification **			£ 2,700,000.00

*ST01 require start on learning (RQ or NRQ) to be eligible for claiming.

** Total SELEP ESF commitment is £3,000,000. Call spec is minus 10% ESFA admin fee

What we would like to see

- Collaboration not competition
- Strong local supply chains
- Alignment and engagement with existing contracts not duplication
- Alignment to LEP Skills Strategy and priorities
- Alignment to local skills board priorities
- Innovation and expanding good practice where it is working
- True investment in the skills of the workforce and future workforce (not easy wins)
- Ongoing involvement of employers in the design & development of programmes
- Good use of labour market intelligence

Geography: LEP Wide

- The ESFA has stipulated that applications to this call should cover the entire South East LEP geography
- Applications are welcome from individual organisations, consortia or partnerships that will work across the area.
- Provision in Lewes district and Uttlesford district must complement and not duplicate the ESF funded projects available through Coast to Capital and Cambridgeshire & Peterborough combined authority (Lewes is in both Coast to Capital and SELEP and Uttlesford is in both Cambridgeshire & Peterborough combined authority and SELEP)
- All calls have been issued by the ESFA nationally so it is necessary to go to the pages covering the SELEP area

Submitting a tender

- The ITT has been issued to all candidates who have submitted a successful response to the **Register of Training Organisations** for the delivery of education and training services
- All lead providers wishing to tender must register and apply through the Bravo Solutions E-tendering Portal
<https://education.bravosolution.co.uk>



Home About us News Providers


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for Education

Welcome to the DfE Sourcing Team eTendering portal

This website provides a suite of collaborative, web-based tools that enable procurement professionals and suppliers to conduct the strategic activities of the procurement lifecycle over the internet.

It provides a simple, secure and efficient means for managing tendering activities reducing the time and effort required for both buyers and suppliers.

Login / Register

username

password

[Click here to register](#)
[Click here for details on how to register](#)
[Forgot your password?](#)
[Contact us](#)

Useful links

- Government Procurement Service
- Cabinet Office
- SIMAP
- Tenders Electronic Daily (TED)
- SOPO
- CIPS
- Constructionline
- Contracts Finder

For Help Click Here



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Opportunities and notices

- [View current opportunities](#)



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Application Documentation



For a Tender application to be considered compliant the Applicant must ensure all of the following information is submitted on Bravo Solutions:

Documents:

- **Response Questionnaire Part 1 (Potential Supplier Information)**
 - **Response Questionnaire Part 2 (Exclusions Grounds)**
 - **Response Questionnaire Part 3 (Selection Questions)**
 - **Response Questionnaire Part 4 (Service Specific Questions)**
 - **Volumes and Values**
 - **Subcontracting pro-forma**
 - **List of Strategic partners**
 - **Costings Template (3 sheets)**
 - **Subcontracting pro-forma (including if appropriate a NIL return)**
- COMMUNITY GRANTS APPLICATIONS ONLY**

Activity	Date
Launch of ITT	20 August 2018
Close of ITT	SSU, NEET & SSW -17 September 2018 (5.00pm) Community Grants – 19 September 2018 (5.00pm)
Evaluation of bids by ESFA (not LEP)	Completed by 23 November 2018
Governance Award Panels (LEP Role)	10 December 2018 – 8 January 2019
Contracts issued	By 4 February 2019
Delivery to commence	1 April 2019

Questions

- **To be submitted to the ESFA via Bravo**
- **ESFA are unable to respond to individual questions directly – these must be raised via Bravo to ensure transparency**

Alignment to SELEP Skills Strategy

SELEP's vision for skills

To help deliver a flourishing and inclusive economy across the biggest LEP area in the country equipping employers, adults and young people with the skills, conditions and aptitudes required for significant growth today and tomorrow.

Available at

<https://www.southeastlep.com/our-strategy/skills/>



Local Skills Board focus

As per the calls, proposed activity will be expected to show alignment to local skills boards. Funding will be allocated on the basis of achievement in this geographical areas (as set out in calls).

- Essex Employment and Skills Board
- Kent and Medway Skills Commission
- Skills East Sussex





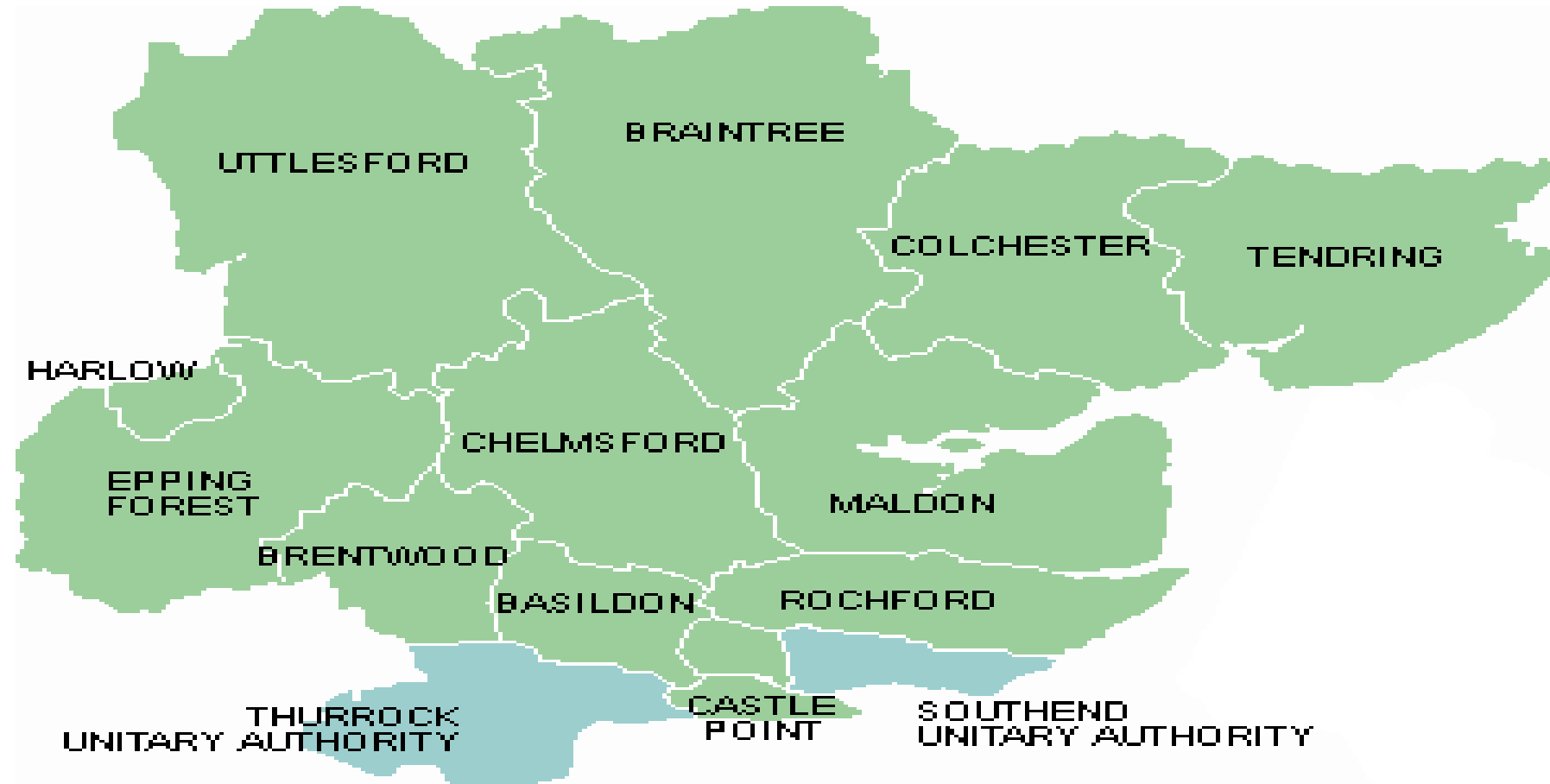
**Employment
and Skills
Board**

Elizabeth Gray

Commissioner for Skills Development

**Essex Employment & Skills Board
Secretariat**

Essex – 12 Districts and 2 Unitary Authorities



Who & What is the Employment & Skills Board?

- The Employment & Skills Board represents Essex
- The Board was established in 2014
- Membership consists of employers, educators and public bodies
- Voice of employment & skills across Essex
- **Successful providers will be invited to present their model to the ESB**

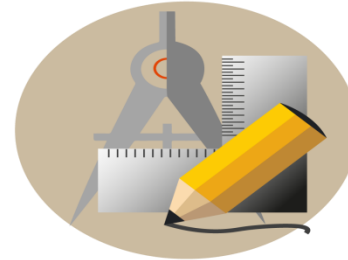
Seven Priority Sectors



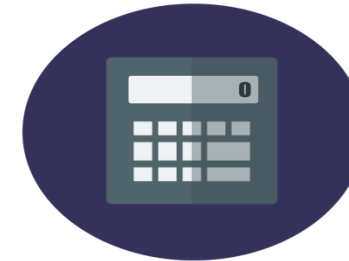
Advanced Manufacturing
and Engineering



Care



Construction



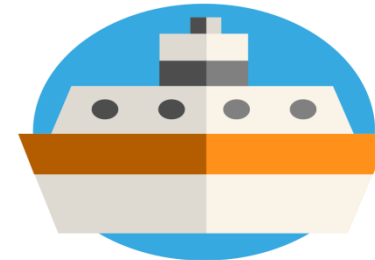
Finance
and Insurance



Health



IT, Digital
and Creative



Logistics

**Visitor & Tourism are also key sectors for Southend-on-Sea
and Thurrock**

The ESB Expectations from Providers and LOCAL Provision

- Designed to support local people, local employers and support a prosperous Essex
- Providers need to have & demonstrate an understanding of local needs & **how you will address the needs**
- We expect **local supply chains**, ensuring you are **ready to deliver on DAY 1** of contract
- **YOU** need to see yourself as a key part in supporting Essex, helping to achieve positive changes for residents & our economy

Focused & Joined – Up Delivery

- Essex County Council have four areas of focus – Harlow, Tendring, Colchester and Basildon
- Southend and Thurrock - all wards with higher than average levels of need must be supported
- Providers MUST link into local authority teams & services to ensure provision is targeted
- We expect successful providers across all of the contracts to work together – creating good links
- The Individual must be supported and the contracts used as stepping stones to achieve positive outcomes

Specification 1.1 – Skills Support to the Unemployed

- **Focused provision** – targeted at areas where need is greatest
- Link to existing ESF provision, ensuring collaboration, rather than duplication
- Offer real, meaningful qualifications to move someone into employment
- We don't want the usual, basic employability short courses
- Priority groups include homelessness, older people and ex-offenders

Specification 1.2 – NEET & At Risk of NEET

- Supporting up to 24 years old
- Low levels of NEET in political Essex
- Any areas in Southend & Thurrock with higher than average NEET and youth unemployment figures should be targeted
- Must link in with Connexions Services from Southend and Thurrock and the NEET Intervention Team in political Essex
- Current NEETs are those hardest to reach

Specification 1.4 – Community Grants

- We have a thriving network of voluntary and third sector providers
- They play a critical role in supporting social inclusion across a diverse geographical area
- In some wards only locally known organisations can truly make an impact – these relationships take time to form
- They have the flexibility to develop community led & owned initiatives

Specification 2.1 – Skills Support for the Workforce

- Focus on our priority sectors
- Supporting gender balances across the sectors
- Priority focus on supporting teaching staff to upskill – and enabling teaching establishments to support our businesses to access relevant courses
- Helping people to develop and navigate a career path – focusing on the wider opportunities
- Supporting economic growth – through a skilled workforce

Further Reading and contact details

- The Employment & Skills Evidence Base

<https://www.essexsb.co.uk/>

Caroline Betts – Caroline.Betts2@essex.gov.uk

Allan Baillie

Skills & Employability Manager

Kent County Council

Local Priorities



Adult Learning Employment and Skills Strategy

DRAFT 2018-23



1.Reduce unemployment

KPI.1.1

Reduce adult unemployment in Kent to at least match and or decrease to below the South-East Average.

Baseline: [Jan 2018]: National 2.0%. South East 1.3%. Kent 1.8%

KPI.1.2

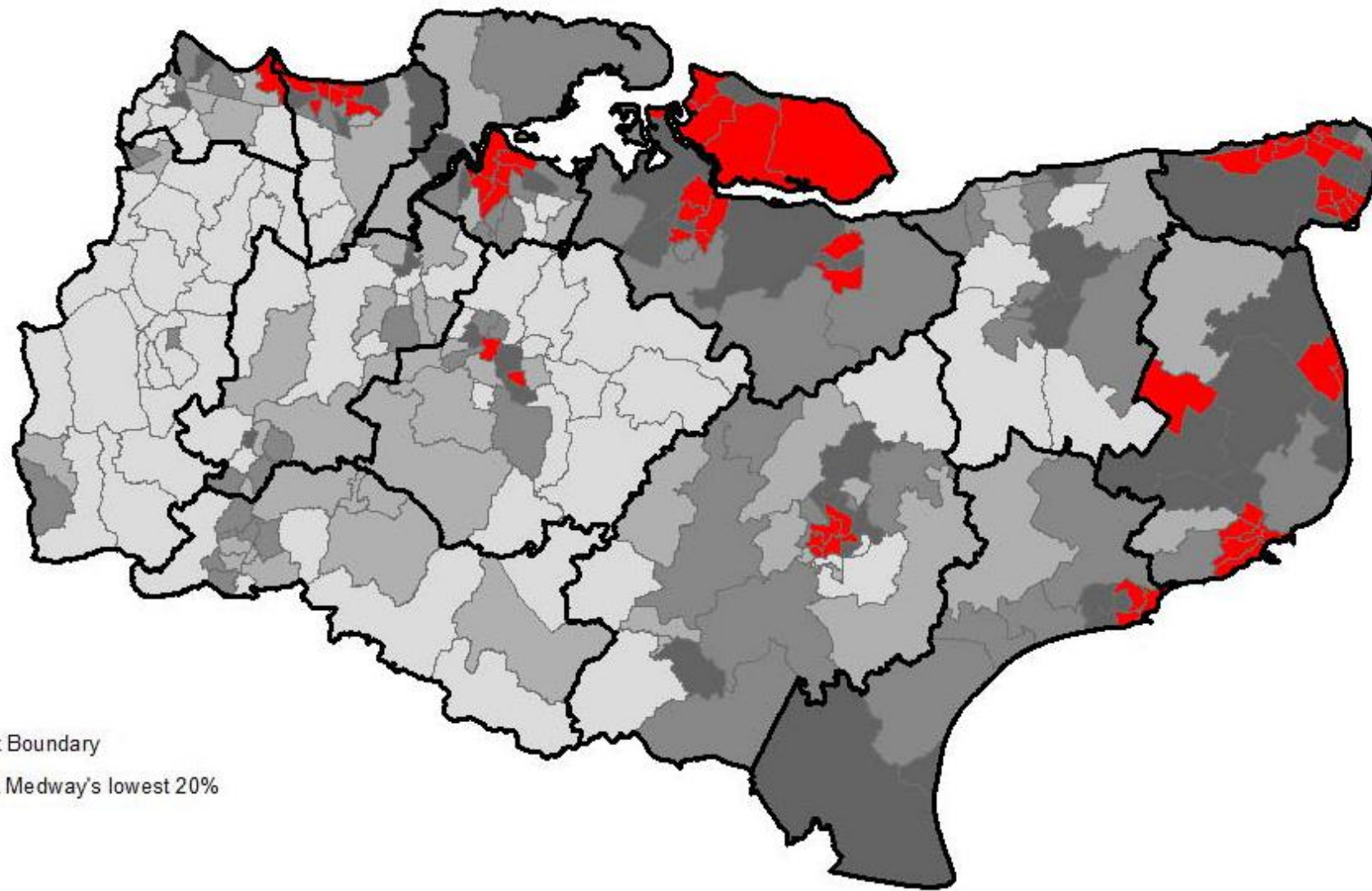
Reduce adult unemployment in all Districts to below the national adult unemployment level






Baseline: Dover, 2.9%, Gravesham, 2.1%, Shepway, 2.3%, Swale, 2.3%, Thanet, 4.2%. NOMIS Jan 2018

KPI 1.3

Reduce adult unemployment in the 20 wards with the highest unemployment

Baseline: wards with unemployment more than 2x National Average (Mar 2018, 21 wards)



-  District Boundary
-  Kent & Medway's lowest 20%
- 
- 
-  Kent & Medway's highest 20%

The Local Picture – Skill Levels in Kent

Skill Levels of Adults 16-64	Adults with no qualifications %	Adults at or above level 2 (equivalent to 5 x GCSEs A* -C) %	Adults at or above level 3 (equivalent to 2 A Levels) %	Adults at or above level 4 (equivalent to first year at University) %
Kent	7.4	72.8	53.8	33.6
South East	5.2	78.6	61.1	41.4
GB	7.7	74.7	57.2	38.6
2023 KPI	6	80	60	40

2. Increase Skill Levels

KPI.2.2

Decrease the number of adults with **no qualifications** to below **6%**

KPI. 2.3

Increase the proportion of adults at **level 2** and above to at least **80%**

KPI. 2.4

Increase the proportion of adults at **level 3** and above to at least **60%**

KPI. 2.5

Increase the proportion of adults in Kent at **level 4** and above to at least **40%**

2. Skill Levels (continued)

KPI.2.1

Increase participation in learning amongst the adult population of Kent to over 80,000 learners (Baseline 72,000)

KPI 2.6.

Increase the number of Adult (25+) Apprenticeship starts to 6,000 per annum.

KPI 2.7

Increase the number of students accessing Higher and Degree Apprenticeships to 500 by 2023

3. Increase training and employment in priority sectors

KPI.3.1

Increase the number of adults 19-64 accessing **training** relevant to each of the priority sectors

KPI.3.2

Increase **employment** in each of the priority sectors

KPI.3.3

Increase the number of **apprentices**, 18-24 and 25+, in priority sectors by 25%

4. Increase employment & participation in learning amongst priority groups

KPI. 4.1

Increase the number of adults with **disabilities** accessing education and training

KPI. 4.2

Support more adults with **disabilities** into employment each year.

KPI.4.3

Increase participation in learning amongst the adult population in the 30 most **deprived wards** in Kent.

KPI 4.4

Address **gender** differences:

Increase training & employment in sectors (E.g. women in engineering, men in health and social care)

KPI 4.5

Increase participation in training and employment amongst **older workers (50+)**

NEET 16-18 and unemployed 18-24

KENT

- 16-18 **1,022 (3.09%)** of 33,024
 - Swale 170
 - Thanet 161
- 18-24 **3,665 (2.9%)**
 - Thanet 775
 - Swale 615
 - Dover 460

= 1850

Medway

- 16-18
- 18-24 **685**

Key messages....

- LOCAL, targeted response ... at Ward level
 - Unemployment
 - Skills
- Use local knowledge - work with other LAs and other providers
- Importance of level 3
- Respond to 'hard to reach' not 'low hanging fruit'

Consider:

- Working poor (employed, but low paid)
- Care Leavers (NEETs and young unemployed)

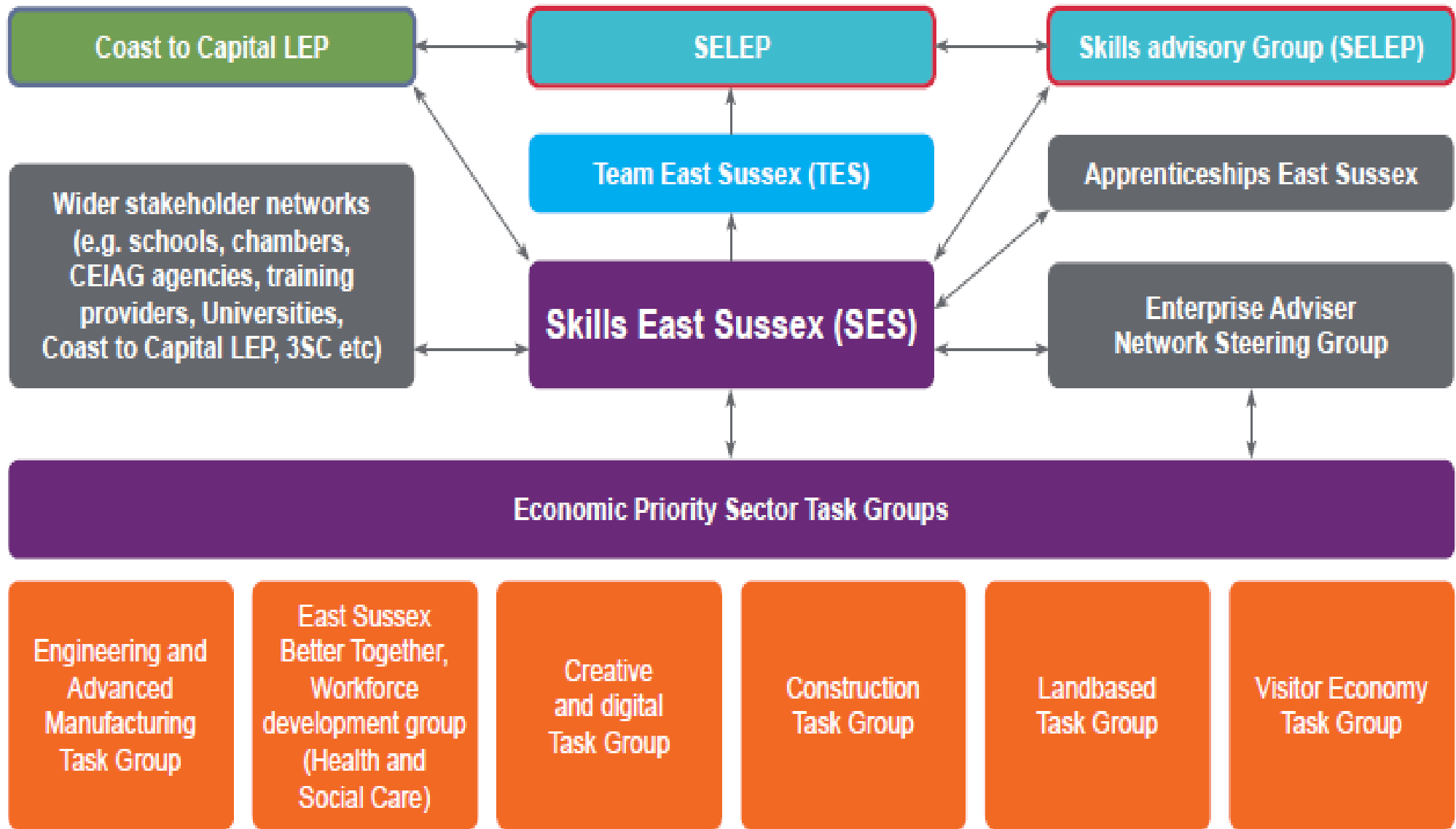
Skills East Sussex

A sector overview

Caroline McKiddie

***Skills, Education, Employment & Training
Manager***

East Sussex County Council



Skills East Sussex (SES) - Priorities

- 1) Improving the quality and relevance of Careers Education Information Advice and Guidance (CEIAG) for people of all ages
- 2) Helping young people become ready for the world of employment
- 3) Addressing gender imbalance in employment and study in key industries/sectors
- 4) Making sure that the curriculum is shaped by employers wherever there is scope for this to be done
- 5) Helping to stimulate the uptake of Apprenticeships and higher level skills and learning

Skills sector overview

Key sectors in East Sussex

- Construction
- Engineering
- Creative, Digital, and Media
- Health and Social Care
- Land-based
- The Visitor Economy



Construction

- 16,500 employed in 2016
- High proportion of very small businesses (employing 0-4 people)
- Ageing workforce and a disproportionate number of men
- High and increasing demand for general labourers and site managers
- Problems of perception of industry: low skilled, long hours, low pay, all manual labour
- Potential difficulties with labour supply after Brexit



Engineering

- 6,500 jobs in 2016
- Education and training has been decreasing since 2011, 650 starts in 2016/17
- Apprenticeship starts decreased to 260
- Engineering roles are the third most difficult to fill in the UK
- Mechanical engineers and maintenance engineers are the highest in demand
- Large gender imbalance – women and girls made up 8% of education and training starts and 3.8% of apprenticeships



Creative, Digital, and Media

- 9,500 jobs in 2016
- High level of self-employment
- Education and training and apprenticeships have decreased since 2013
- Majority of the sector is IT, software and computer services, which is a male-dominated sub-sector
- High qualification levels across the sector
- All top 15 most advertised job titles and skills are IT-related



Health and Social Care

- 35,500 employed in 2016
- Care workforce is 78% female and average age is 43
- High levels of turnover
- Education and training starts almost halved from 2011/12 to 3,050 in 2016/17
- Apprenticeship starts have increased slightly from 2011/12 to 1,490 in 2016/17
- Ageing population of county is a challenge
- High proportion of migrants in nursing and caring roles



Land-based

- 4,320 people employed specifically working on commercial agricultural holdings
- 1,270 education and training starts, and 70 apprenticeship starts in 2016/17, both slight decreases on 2015/16
- Viticulture is a growing part of the sector in the county
- Reliance on migrants for seasonal labour
- Technological developments changing skills needs
- Diversification of businesses opening into visitor economy activities



Visitor Economy

- 47,000 employees in 2016
- Employment levels have been increasing since 2012
- Apprenticeships and training have been decreasing in this time
- Constant shortage of chefs
- Top skills in demand are cooking, cleaning and customer service
- High turnover of staff
- High reliance on migrant labour in retail and food and beverage manufacture/service



Conclusion

- Top three jobs in demand: registered nurse, sales executive and auxillary nurse
- Top skills requested: customer service, Microsoft Excel and teaching
- Top 10 employers by number of vacancies advertised: NHS, ESCC, Sussex Downs College
- Eastbourne, Lewes and Hastings have most vacancies advertised
- What jobs will we need in the future? More nurses, construction workers, care workers – and jobs that haven't even been created yet
- Key challenges: ageing population; Brexit; decreasing education and training numbers; stereotypical perceptions of various industries

East Sussex County Council

- Skills East Sussex – federated skills board
- Apprenticeships East Sussex
- CEIAG Network
- Youth Employability Service (4000+ young people)
- Industry Champions & Cornerstone Employers
- Enterprise Adviser Network
- Careers Hub
- Open Doors
- Work Experience Service



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Future direct ESF calls with DWP

Louise Aitken, SELEP Skills Lead

**Lorraine George, SELEP EU Funding
Programmes Strategic Lead**



Remaining ESF

Amounts are approximate and indicative / to be verified by DWP

PRIORITY AREA	AMOUNT ALLOCATED THROUGH CURRENT CALLS / CONTRACTS / EXTENSIONS	AMOUNT REMAINING AT ORIGINAL EXCHANGE RATE	AMOUNT REMAINING WITH REVISED EXCHANGE RATE
1.1	£15,900,000	-£1,433,000	£236,000
1.2	£18,020,000	£0	£2,079,231
1.4	£8,788,732	£0	£1,014,084
2.1	£14,312,000	£1,654,206	£3,396,502
2.2.	£6,077,537	£6,077,537	£6,788,791

Remaining ESF

- Across all priority areas the SELEP area could have an allocation of an additional £8.2m due to an exchange rate change
- DWP will confirm LEP allocations in September
- SELEP still has a remaining allocation of approximately £6million even without the exchange rate change
- This will enable further direct calls (in addition to those with ESFA) to go out from this year

Remaining ESF

- Direct calls will be able to focus on local geographies where appropriate and will be from £50,000
- Calls will be published by the DWP at <https://www.gov.uk/european-structural-investment-funds>
- You can view examples of current calls for other LEP areas
- Calls will require 50% match

European Structural and Investment Funds (ESIF)

From: [Ministry of Housing, Communities & Local Government, Department for Work and Pensions, Department for Environment, Food & Rural Affairs, and Rural Payments Agency](#)

Applies to: England (see guidance for [Scotland](#), [Wales](#) and [Northern Ireland](#))

Apply to run projects backed by the European Structural and Investment Fund (ESIF). ESIF includes money from the European Social Fund (ESF), European Regional Development Fund (ERDF) and European Agricultural Fund for Rural Development (EAFRD).

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Fund state ^

Open

Closed

Skills in Employment in Heart of the South West LEP area (OC16S18P1152)

Open South West Closing date: 8 November 2018

Shaping Future Skills Provision in Heart of the South West LEP area (OC16S18P1153)

Open South West Closing date: 8 November 2018

Young Opportunities in Heart of the South West LEP area (OC16S18P1151)

Open South West Closing date: 8 November 2018

Remaining ESF: call themes (TBC)

Go Live, Week Comm:	IP	Theme	Call Window (Weeks)
Dec 18	2.2	Skills portal for the South East	12
Sept18	2.2	Virtual reality to showcase local growth sectors	12
Oct/18	2.2	Internships and returnships for key sectors	12
Feb 19	2.2	Industry Work Placements	12
Feb 19	1.1	Wheels to Work	12





SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP



Questions?

