



Improve your people, improve your performance

Tuesday 9 November 2010
Huxley Building, University of Brighton
Lewes Road, Moulsecoomb, Brighton

The Centre for Work and Learning is a network of higher education partners that responds to employer demands, providing innovative and flexible training and development solutions.

- 17.30 Registration and networking: refreshments available
- 18.15 **Welcome** by Prof Julian Crampton, Chair, Sussex Learning Network Chair and Vice-Chancellor, University of Brighton
- 18.25 **How higher education has changed** by Dr Andy Dixon, Head of Research and Employer Engagement Office, University of Chichester
Andy will illustrate how far universities and colleges have changed their approach to providing employer-responsive training and professional development.
- 18.35 **The employers' view:** a discussion with Jan Cowie of Priory Group, Brian Gedny of Cameron Measurements, Peter Adlington of Plastipack and others and facilitated by Viki Faulkner, Director, Sussex Learning Network
Find out from other Sussex employers how they are improving their performance by unlocking the potential in their workforce and what this has meant to them.
- 19.05 **Making the most of modern marketing methods** by Emmet Hayes *Having worked in the high tech industry for 30 years as a Systems Engineer, Product Manager, Marketing Manager, and most recently European and Worldwide Business Development Director roles, Emmet currently teaches at the University of Brighton and the University of Sussex.*
- 19.35 **Closing remarks** by Prof Bob Allison, Deputy Vice-Chancellor, University of Sussex
- 19.45 Close of formal session. Wine, canapés and networking
- 20.30 Event closed