

# Connect

Issue 98

December 2011

*Keeping Members connected and informed about key events and listings occurring in the sector*

## Advanced Notice

Due to the Christmas holiday period, AELP will not be issuing **Connect** on the first Thursday in January, 05<sup>th</sup> 2012.

Please [click here](#) to reserve space now for the

**New Year edition Issue no 99 out 19 January 2012**

## News

### Connect to celebrate its 100<sup>th</sup> issue

We are getting ready to celebrate the centennial issue of AELP's **Connect**, a member publication first published in January 2006 as a three page newsletter in response to keeping members updated about additional activities to help improve their business operations.

**Connect** has now developed into a six page bi-monthly newsletter, packed with vital information about AELP and third party events, new products from awarding organisations and an array of new online assessment tools and much more...

To commemorate the 100<sup>th</sup> anniversary issue, AELP is offering to all members **£100 off** as a one off special offer to advertise in the 100<sup>th</sup> edition with either an A4 full page display, headline banner or package. Full details of the **Connect** advertising rates can be found by clicking on [AELP Rate card for Advertising and Direct/e-Marketing to AELP Membership](#)

In addition, we are introducing a new free service, **Member Showcase** feature, which will appear first in **Connect** #100, plus a dedicated presence on the AELP homepage with a link to a specially created *Member Showcase* page at no charge. The member profile will appear as a

- ✓ profile about the member organisation, up to a **100 words** maximum
- ✓ 1 x corporate logo display (*this logo can only appear in **Connect** and on the *Member Showcase* page*)
- ✓ Hyperlink to member's homepage

To appear in the 100<sup>th</sup> edition or take advantage of the special advertising price, please can you send your details to the AELP [Admin Team](#) on a *first come first served* basis.

### Institute of Employability Professionals - your help required...

Recently AELP was an integral part of a successful bid to the UK Commission for Employment and Skills Growth and Innovation Fund to set up an industry body representing the workforce of the welfare-to-work sector, to be known as the Institute of Employability Professionals. The creation of the Institute is a very significant development in the maturity of the welfare-to-work sector and is actively backed by all Work Programme prime providers. We would encourage all organisations involved in the delivery of welfare-to-work programmes to become engaged in this venture, and we would very much appreciate our members' help with an initial phase of work.

As part of the development of the Institute, AELP, ERSA and CESI are working together with Workpays, the project managers for the set up stage, to undertake a short industry survey with the simple aim of finding out how many staff are employed within the employment-related services industry who may be eligible to join. Powered by SurveyMonkey, it can be accessed [here](#). It is recommended however that prior to login you collect some basic data as set out in on the [AELP website](#).

Your help with this milestone moment in the sector's development would be hugely appreciated.

## Pick and Mix advertising in Connect

### Pick 'n' Mix your Display Advertising in Connect

- Text classified display
- Advertorial display
- Headline banner
- Direct e-mail e-shot
- Direct mail



Pick any three items from above get **15% discount** off total price  
Pick any two items from above get **10% discount** off total price

For further details call AELP office on **0117 986 5389** or email [adminteam@aelp.org.uk](mailto:adminteam@aelp.org.uk)



Building on the successful advertising campaign introduced to all members last year, AELP is now offering all members a *new display advertising campaign 'Pick 'n' Mix'* on any agreed marketing activity and or display advertising in *Connect*.

Members can save up to **15% discount** off the total price when they select any **three items** from the same marketing activity or a mix of three items from the marketing activity, as seen below. Members can earn **10% discount** when choosing **two** of the same or mixed items from the list.

### For example

Marketing Activity	Select 1 item	Select 2 items 10% discount	Select 3 items 15% discount
Text classified display	£135.00	£243.00	£344.25
Article/Advertorial	£250.00	£450.00	£637.50
Headline Banner	£260.00	£468.00	£663.00
Direct HTML email	£500.00	£990.00	£1275.00
Direct Mail **	£750.00	£1350.00	£1912.50

*The above cost excludes VAT and all orders must be paid in advance to attract the discount*

\*\* Excludes Postal Charge

To take advantage now of the new **Pick 'n' Mix** offer please contact the AELP office and ask to speak to [Sarah Spencer](#) on **T: 01179 865 389** who will be happy to complete your order.

*Any non member organisations keen to take up the above offer will need to contact the AELP office for a copy of the non members' advertising rates.*

## Events

### AELP 'This Year's In Tray: managing change

2 February 2012 - Leeds United FC

2011/12 will undoubtedly be seen as one of the most challenging periods for all providers in recent memory in trying to engage and encourage employers to take on more apprentices, and to create and identify sustainable employment for increasing numbers of unemployed people.

AELP's popular one day provider conference will evaluate and debate recent policy announcements for their implications on operational delivery within the skills and employability sector. The conference will centre on four key themes e.g. *Funding Simplification, Youth Unemployment, Skills & Employability* and *Delivery & Implementation* and will hear from a wide range of key names provide an invaluable insight into the background of recent policy implementations and their potential effects going forward. Featuring an extensive exhibition area and ample networking opportunities, this will be a key event for providers and stakeholders as they move into the second half of the contracting year. For further information about exhibiting and sponsorship opportunities, please contact the AELP Events Team via email – [events@aelp.org.uk](mailto:events@aelp.org.uk) or by telephone **0843 289 2875**.

## AELP HR Forum

The theme of AELP's HR Forums for 2012 is Managing Change

Training Providers work in an increasingly complex and fast moving environment, which means they need to be adept at organisational change. Organisational changes bring with them some big people management challenges. There are no magic solutions but AELP HR Forum will give HR practitioners **an opportunity explore the practices that the best organisations follow**, to learn from each other and from the experiences and expertise of a variety of speakers.

The key note speaker will be *Caroline Yarrow*, Senior Associate and Employment Law Specialist from [Bircham Dyson Bell](#), who will be giving professional advice on dealing **with redundancies, managing TUBE and changes to employment contracts**.

Other speakers will include;

- *Richard Sewell, EDI who will be showcasing a new suite of employability services qualifications*
- *Paul Hambley from LSIS highlighting new **guidance designed to help providers understand the changes to initial teacher training qualifications.***
- *Toni Fazaeli Chief Executive, Institute for Learning, update on FE professional workers in the sector*

There will also be an opportunity to join a discussion based on a change management case study and to seek clarification on issues related to employment law. The meeting will be chaired by Stella Turner, AELP Qualifications and Curriculum Manager. For more details on what promises to be an informative and thought provoking event, [click here](#).

## AELP Upcoming Events

\*Please note that the Logistics Sector Forum on 7th December 2011 has now been postponed to 1<sup>st</sup> February 2012.

\*Please note that the Automotive Sector Forum on 04<sup>th</sup> January 2012 has now been postponed to 07<sup>th</sup> February 2012.

[Click here to view AELP Events web page](#)

## National recognition confirms Baldwin Training Centre has the 'feel fit factor'

Baldwin Training Centre, Eastbourne, has received special Healthy FE Recognition from LSIS.

Healthy FE Recognition is awarded to providers committed to promoting a work environment that supports health and well being among students and staff. The recognition is part of the LSIS Healthy FE initiative to create a future where FE and skills sector providers build strong relationships with community partners to foster a learning environment where positive wellbeing is the expectation for all.



Baldwin Training Centre is the first work based learning provider in the country to receive this recognition from LSIS. "We have further changed our culture as a result of joining this scheme." explained Managing Director, Lynette Baldwin. "In doing so we have seen many benefits for our organisation and staff, including raised levels of performance and morale just by supporting an environment that offers a better work life balance."

Joining the drive for Healthy FE offers many benefits in terms of organisational performance. These include improved attention, retention and success rates of students; cost savings through reduced staff absenteeism; better results and improved morale.

LSIS will be running seminars in January and February 2012 in which work based learning providers will have the opportunity to get involved. More information on Healthy FE and the Healthy Recognition Award is available on the [Excellence Gateway](#) or contact [enquiries@lsis.org.uk](mailto:enquiries@lsis.org.uk) or telephone; 02476 627953.

## LSIS Executive Leadership Modules assisting you on your pathway

These are complex and challenging times for executive sector leaders. Your leadership is under the microscope, and prioritising your own leadership development is a necessity. What kind of leader do you need to be in order to meet the challenges and opportunities on the road ahead?



LSIS's Executive Leadership Development offer to Principals and Chief Executives is designed to cater for your specific needs. You can choose to participate in any single module which is of interest (e.g. coaching) or, we can create a highly individualised development pathway, combining group and individual modules to address your needs and interests.

All of our leadership modules are focussed on one thing: supporting you in becoming an ever better leader. Whether working in a group, or individually, each module has been designed to help you further develop skills which are indispensable to continued success.

Whatever path you choose to take LSIS Executive Leadership modules are taking place in January and February 2012 with the following events;

Event	Dates	Venue
Project Management Workshop 1	31 January 2012 (Midlands) 6 February 2012 (North) 8 February 2012 (South)	Birmingham, London and York
Induction for New Principals	26 and 27 January 2012	Warwick University
Leadership Learning Residential	15 and 16 February 2012	Warwick University

Please contact Gill Reynolds for further information on the above events on 02476 627980 or email [gill.reynolds@lsis.org.uk](mailto:gill.reynolds@lsis.org.uk)

## Job Vacancies

Are you interested in working for People 1st?

**Hospitality Guild**

people1st

If you would like to play a part in improving productivity in the hospitality, leisure, travel and tourism sector, then a job at People 1st could be just right for you, a vacancy for a **Pre-employment and Apprenticeship Manager**.

The **Hospitality Guild** is an exciting new venture being taken forward to champion and address the skills and training needs of the hospitality industry in England. It brings together employers, individuals, learning providers and industry bodies. It is being shaped and developed by ten founder partners, including People 1st who are managing its development. For more details about the vacancy, [click here](#).

Are you currently looking at your options for delivering Functional Skills next year? Building on our expertise in the online delivery of English, Maths and ICT, we are looking at developing an online Functional Skills offer. The intention is that this could be used as a component in the delivery of apprenticeships, or for standalone qualifications.

In order to make sure we develop this with the right design features and at an appropriate price, we would like to work with some interested providers from across the sector. If you would like to be involved with developing an offer that meets the specific needs of your learners and assessors, we would really like to hear from you. Just drop us an email to [research@ufi.com](mailto:research@ufi.com) and we'll be in touch.

## Maytas: A complete learning management solution



We understand that for our customers; adhering to regulations, tracking learners, managing personnel, utilising resources, and delivering great value for money, are vital factors that make their businesses prosperous and successful.

Maytas is the number one market leading learning management solution to the work based learning and adult community learning sectors, helping over 600 customers with their learning management needs.

### What can Maytas do for you?

The Maytas solution can:

- Simplify your day to day administration, allowing you to focus on delivering quality training courses.
- Hold your learner, staff and management information in one place and interface with government bodies, awarding bodies, web-based systems, human resources and financial solutions.
- Provide you with the financial management tool you need for funding calculations (updated according to the contracting authorities' guidelines), course costings, submission data, auditing, reconciliation and reporting.
- Allow you to map your business processes directly onto the system and enforce validation rules.
- Track and manage caseloads, on-site assessments, visits, learner access and create structured e-portfolios.
- Offer a suite of reports including reports that mimic Ofsted standard reports.
- Allow you to produce ad-hoc reports using the report generator.
- Schedule events such as inspections and meetings.
- Advertise employer vacancies and match these to learner records.
- Monitor the use of rooms, equipment, and personnel to avoid costly double bookings and get the most out of your resources.

To see the full extent of the Maytas Solution, contact us for a free demonstration at [sales.wbl@tribalgroup.com](mailto:sales.wbl@tribalgroup.com).

If you are already a Maytas customer, until 16 December 2011 we are offering 1/3 off of all additional licenses. For more information, please email [jess.white@tribalgroup.com](mailto:jess.white@tribalgroup.com)

For further information please contact us on: E: [sales.wbl@tribalgroup.com](mailto:sales.wbl@tribalgroup.com) W: <http://www.tribalgroup.com/Maytas.aspx>

# Pathways to Employability...

## Qualifications designed to equip the workforce of tomorrow...

In these challenging economic times, it's vital we all have the right skills to gain employment and improve our career prospects. With this in mind, NCFE has developed a range of key qualifications that will prepare learners for the labour market. These qualifications provide learners with the essential numeracy, literacy, ICT, vocational and personal skills required by employers.

Our qualifications have a broad appeal, are eligible for public funding, and will specifically benefit the following groups:

- ◆ learners aged 14 -19
- ◆ people in employment who want to develop their skills
- ◆ people facing unemployment
- ◆ the unemployed.

The NCFE qualifications can be delivered in a range of settings, for example online, in the workplace, via distance learning, in a classroom or college environment. They're designed to support learners through each step of their work-ready development and cover the following areas:

- ◆ Pathways to Vocational Learning
- ◆ Vocational Qualifications
- ◆ Apprenticeships
- ◆ Key, Basic and Functional Skills
- ◆ Securing Employment
- ◆ Business Start-Up
- ◆ Accreditation for Employer Training.

If you'd like to find out more, you can order a *Pathways to Employability* brochure by emailing [news@ncfe.org.uk](mailto:news@ncfe.org.uk) or calling us on 0191 239 8000\* - we'd love to hear from you.

Be sure to check out the Employability section of our website – visit [www.ncfe.org.uk](http://www.ncfe.org.uk) to see what we have on offer.

**Learning to Learn – Occupational Studies – Enterprise – Employability – Job Search and Interview Skills – Personal and Social Development – Getting on at Work – Developing Skills for the Workplace**



To advertise here from £135...call AELP on 0117 986 5389



## AELP Member Events

**AELP Member Events** are internal meetings organised by AELP and restricted to **members only**. To attend, please register your interest by clicking on the meeting link below.

*If any Member experiences difficulty registering online to attend a SIG Forum/Sector Forum, please contact [Marilyn Harper](#) via email. For difficulties registering on our other events, please contact [the events team](#) via email.*

### The following AELP Special Interest Group Forums (SIG) & Sector Forums are now open for registration:

[Logistics Sector Forum](#) **POSTPONED** rescheduled for 1<sup>st</sup> February 2012. Details to follow

[Construction Sector Forum](#) 15<sup>th</sup> December 10.00 (Coffee) Meeting 10.30-13.30 London (light lunch provided).

[Health, Social Care & Childcare Sector Forum](#) 11<sup>th</sup> January 2012 9.30 (Coffee) Meeting 10.00-15.00 Sheffield (light lunch provided.)

[Business Skills Sector Forum](#) 11<sup>th</sup> January 2012 10.00 (Coffee) Meeting 10.30-13.30 London (light lunch provided).

[Retail Sector Forum](#) 11<sup>th</sup> January 2012 10.00 (Coffee) Meeting 10.30-13.30 Coventry (light lunch provided).

[Financial Skills Sector Forum](#) 18<sup>th</sup> January 2012 10.00 (Coffee) Meeting 10.30-13.30 London (light lunch provided).

[Land Based Industries Sector Forum](#) 19<sup>th</sup> January 2012 10.00 (Coffee) Meeting 10.30-13.30 Coventry (light lunch provided).

[HR Forum](#) 26<sup>th</sup> January 2012 10.00 (Coffee) Meeting 10.30-14.00 Birmingham (light lunch provided).

To view all upcoming AELP Events [click here](#).



For information on advertising and prices [click here](#), or contact the [AELP office](#) on 0117 986 5389

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