

Please see below details of the Google Digital Garage coming to Hastings Pier on 5<sup>th</sup> May, and also to Brighton on 12<sup>th</sup> May.

Please can you distribute the below details through your networks and to businesses in the county so that they can take advantage of this FREE Digital and Online Training from Google.

Dear East Sussex Business Colleagues,

Google Digital Garage is coming to Hastings Pier on Friday 5<sup>th</sup> May and to Brighton on 12<sup>th</sup> May, and will be providing FREE digital and online training to businesses and individuals.

From growing your business to expanding your digital confidence, visit the Google experts for face to face training on **Hastings Pier in Hastings on 5th May**, or at the **British Airways I360 in Brighton on 12<sup>th</sup> May**. They'll help you make the most of the web; whether it's taking your first steps online or growing your business.

If you would like a FREE 1:1 Session with a Google expert, or a place one of the FREE masterclasses on offer, please use the links below:

- [Friday 5<sup>th</sup> May, Hastings Pier, Hastings](#)
- [Friday 12<sup>th</sup> May, British Airways I360, Brighton](#)

*Places are limited so book your place now!*

Below is a description of the workshops and 1:1 sessions that will be delivered on the day, please don't miss out on these fantastic opportunities!

Sessions	Duration	What's covered
<b><i>Put your business online</i></b>	45 mins	Learn about the biggest opportunities for putting your business online in 2017.
<b><i>Reach new customers online</i></b>	45 mins	Discover how to attract new customers by optimising your presence on Google, learn to gather consumer insights, and get started with online advertising.
<b><i>Understanding Google Analytics</i></b>	45 mins	Learn how Google Analytics can help you uncover trends about your customers, including how people use your website or interact with your business online.
<b><i>Social Media for Tourism Business</i></b>	45 mins	Harness the power of social media for business to reach new audiences and turn them into valuable customers.
<b><i>1:1 mentoring session with a Google expert</i></b>	30 mins	A Google expert will give you personalised advice to help you get the most out of digital.