



Welcome to e-Memoir

Upcoming complimentary e-Memoir webinars

Understanding the Funding and Delivery of Learning Support in Apprenticeships

11.00 - 12:00. Wednesday 31st May 2017

Join **Beej Kaczmarczyk** for this webinar outlining how the funding for learning support of apprentices will operate after May 2017, and consider different models for the effective delivery of learning support to apprentices on frameworks and standards.

It will cover:

- **Current and future arrangements for learning support in apprenticeships**
- **Models of good practice in the provision of learning support for apprentices**
- **Issues faced by apprenticeship providers**
- **Meeting requirements for the funding and quality assurance of learning support in apprenticeships**

Click the '**Registration**' button below to enrol on this webinar

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The role of marketing communications in building the FE and skills brand.

11.00 - 12:00. **Wednesday 7th June 2017**

In this the third in the series of webinars with **Geoff Barnsley** and **Beej Kaczmarczyk**, we focus on the role of Marketing Communications in brand building.

In it we will explore how to align communications that help build your brand and attract the audiences you need. It will examine key principles of audience needs and benefits, the purchasing cycle and how to plan your messaging and communication channels to maximise the impact of your marketing effort.

Click the '**Registration**' button below to enrol on this webinar

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Re-visiting Target Setting – making it work for you and your students

12.15 - 13:00. **Friday 16th June 2017**

Live interactive webinar led by **Dr Sally Wootton**

Target setting has become a key strategy in supporting learners to succeed, yet so many of us groan at the prospect and find it difficult to encourage learners to engage in the process. During this webinar I will present my own ideas of why we find target setting a challenge and how thinking about it differently, or just taking it back to basics, might help to improve our confidence and practice.

During the webinar we will consider:

- **The problem with target setting**
- **Clarifying purpose & process**
- **Revisiting the terminology**
- **Embracing change**

Click the '**Registration**' button below to enrol on this webinar.

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Stop the press! 2 new webinars just added

The following webinars will be led by **Beej Kaczmarczyk**. Further information will be added shortly. We'd like to invite you to register now.

Improving the quality of study programmes to meet funding and quality requirements.

11.00 - 12:00. **Tuesday 13th June 2017**

[Registration](#)

Understanding changes to the funding of apprenticeships and how to make the most of the levy. 11.00 - 12:00. **Thursday 15th June 2017**

[Registration](#)

Please feel free to share this information with your colleagues.

Best wishes

Marek and Beej - info@e-Memoir.co.uk

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